

PETERSTRAVEL

... mit 50 Jahren durch die Welt



Media Kit
2019

Hello, I am Peter Pohle

Before my life as a blogger, I was working in the TV-Business as director, editor, Program Manager and Executive Producer with production companies and finally at the TV-Channel Sat.1.

I travel as long as I can remember.

When I am asked about my favorite place I have to admit: it does not exist!

Every place has its own charm and on top it also depends on the mood you are in, whether you travel alone or with a friend....

You will find more about my preferences and the round about 85 countries I have travelled so far under „**Über mich**“ on my blog.

About PetersTravel

I started my blog PetersTravel.de at the end of 2013.

My posts are inter alia entertaining, authentic and informative reports about travels, city trips and what's happening in my hometown Berlin and the surroundings.

My focus is more and more on the target group 35 - 54 years.

However I do not forget the younger travellers! (see my demographic overview below)!

Possible are posts of a nice hotel, a city, region, country or an interesting trip for travellers of all ages, singles or couples.

Furthermore I could as well imagine to participate in a „normal“ group travel.

Partners for cooperation

Possible partners include tour operators, tourism companies, tourist boards, airlines, hotel groups or individual (Boutique-) Hotels.

Possible are also other partners if these are interesting for my readers.

Sponsored articles / Advertorials

In exceptional cases I accept and edit your articles. Prerequisite is always that I have tested the product - equipment, travel, hotel etc. - myself.

Press-/Bloggertrips

What do you expect from a presstrip?

People tend to forget, that blog-posts will stay in the internet forever.

Therefore blog-posts will be even more important for information about the destination and travelplanning in the future. Choosing a blog, you should not only go by its figures. Besides the authenticity and trust the appearance should fit your company. At best, my point of view is a credible supplement for your PR strategy.

Please get in touch with me if this appeals to you.

Mail: peter@peterstravel.de



Social Networks

[Facebook](#): 1.342 Abonnenten

[Instagram](#): 1.085 Abonnenten

[Twitter](#): 349 Follower

[LinkedIn](#): 636 Connections

Google Analytics (Last 30 days / October 2019):

Unique visitors: 40.417

Page impressions: 64.608

Sessions: 47.995

Demographic Data: See below

