

PETERSTRAVEL

... mit 50 Jahren durch die Welt



Media Kit

Hello, I am Peter Pohle,

before my life as a blogger, I was working in the TV-Business as director and Executive Producer.

I travel as long as I can remember.

When I am asked about my favourite place I have to admit: it does not exist!

Every place has its own charm and on top it also depends on the mood you are in, whether you travel alone or with a friend....

You will find out more about my preferences and the round about 90 countries I have travelled so far under „**Über mich**“ on my blog.

About PetersTravel

I started my blog PetersTravel.de at the end of 2013.

My posts are authentic, informative and entertaining reports about my international travels, city trips and what's happening in my hometown Berlin.

Target Group

My target group is 35 - 54 years. However I do not forget the younger travellers! (see my demographic overview below)!

Possible are posts of a nice Boutiquehotel, a city, region, country or an interesting trip for travellers, singles or couples.

Partners for cooperation

Possible partners include tourist boards, airlines, individual Boutique-Hotels or Hotel Groups.

Press-/Bloggertrips

What do you expect from a presstrip?

People tend to forget, that blog-posts will stay in the internet forever.

Therefore blog-posts will be even more important for information about the destination and travelplanning in the future.

Choosing a blog, you should not only go by its figures. Besides the authenticity and trust the appearance of the blog should fit your company.

At best, my point of view is a credible supplement for your PR strategy.

Please get in touch with me if this appeals to you.

Mail: peter@peterstravel.de

My Social Networks

[Facebook](#): 1.381 Abonnenten

[Instagram](#): 5.450 Abonnenten

[Twitter](#): 349 Follower

[LinkedIn](#): 983 Connections

Google Analytics:

Unique visitors: 40.417

Page impressions: 64.608

Sessions: 47.995

Demographic Data: See below

40.417



Anzahl der Sitzungen pro Nutzer

1,19



38.897



Seitenaufrufe

64.608



47.995



Seiten/Sitzung

1,35



Alter

36,78 % aller nutzer

